Date Created:

Client Name:

PFM/Sales Name:

POD: (Please Select)

**What are the goals of the request?\*** \***Required**

|  |
| --- |

**General Information** \***Required**

| **REQUEST TYPE**\* | (Please select the custom request) |
| --- | --- |
| Salesforce Account Link\* |  |
| Live URL\* |  |
| Website Record Package Level\*  *How to find this:* [*https://share.getcloudapp.com/L1uvZpQQ*](https://share.getcloudapp.com/L1uvZpQQ) |  |
| Is the client using any third-party page builders or tools?  *Example: are they building pages with 3rd party tools, etc…* |  |
| Total # of websites & accounts that this project applies to ***(Provide full list)***\* *Additional charges and scope will be applied and may be adjusted on a per-site basis. For easily duplicated code (landing pages, custom page blocks) we charge an additional 1 hour fee per additional site.* |  |
| **DESIGN** |  |
| Is the client providing a mockup reference? *(If yes, the design may be subject to approval or may need a secondary mockup)* | (Choose) |
| Does the client have inspiration links or ideas if they wish to have a mockup created? | (Choose)  Yes? Link: |
| Will the client be providing the imagery and text? | (Choose) |
| **OEM GUIDELINES** |  |
| Are there brand standards/style guides/ compliance notes we should know about? | (Choose)  Yes? Link: |
| If the client is providing a mockup, is this OEM compliant and does it align with brand standards? *(Has this been approved by compliance?)* | (Choose)  Yes? Link: |

**Request Breakdown & Quote Total\* (For Support Development Leadership to fill out)**

| **Request Type(s)** | **Price** | **Team** | **Mockup Link** |
| --- | --- | --- | --- |
| (Please Select) | (Select Pricing) | (Select Team) |  |
| (Please Select) | (Select Pricing) | (Select Team) |  |
| (Please Select) | (Select Pricing) | (Select Team) |  |
| (Please Select) | (Select Pricing) | (Select Team) |  |
| (Please Select) | (Select Pricing) | (Select Team) |  |
| **Total** |  |  |  |

*\*Please include all requests for this project, if mockup creation is needed, please include it as a secondary request type*

**Approval Note:**

Approval is the final breakdown we will be building, **NO REVISIONS** to the scope are accepted after the final quote is paid. The approved scope is the map that the Dealer Inspire team will follow and launch.